



ASX/MEDIA RELEASE

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AUSTRALIAN BIODEGRADABLE NAPPY RANGE WRAPS UP NATIONAL RETAIL DISTRIBUTION AGREEMENTS

An Australian company at the global forefront of biodegradable disposal nappy technology today announced it had signed national retail distribution agreements for its range of nappies.

Perth-based clean technology company, EcoQuest Limited (ASX; ECG), said it had contracted retail brokerage firms PSSM and Strikeforce WA as its sales agents throughout mainland Australia.

Both companies have widespread expertise, including successfully negotiating sales and distribution agreements for other products with national retail giants such as Coles, Woolworths, Target, Metcash and IGA.

PSSM will manage all negotiations and distribution of products for EcoQuest across the Eastern seaboard, South Australia and the Northern Territory.

Strikeforce WA will undertake a similar role in Western Australia.

EcoQuest – which is about to launch its environmentally-friendly “Little Takas” disposable nappy range that is more than 90 per cent biodegradable - revealed negotiations were already underway with a number of retailers throughout Australia to sell its revolutionary products.

“This is a milestone announcement in the future growth of our Company,” EcoQuest Chairman, Ms Sylvia Tulloch, said today.

“Our team has worked tirelessly in recent months to ensure these ‘company making’ contracts came to fruition and we are delighted at the interest already being shown for our range of biodegradable nappies,” Ms Tulloch said

“Significantly, it is most pleasing and rewarding that environmentally conscientious mums and dads across Australia will now be given an opportunity to purchase our world-leading nappies.

“Disposable nappies currently represent one of the biggest environmental problems in the world, taking many decades to break down in landfills across the globe.

“We are confident that demand for our products will continue to grow accordingly as more and more people become aware of our range of nappies and their contribution to addressing that environmental problem.”

PSSM

PSSM is owned and operated by Phil Streng, a highly respected, 40-year veteran of the Fast Moving Consumer Goods (FMCG) industry, and former National Chairman of the Association of Sales and Marketing Companies – Australasia (ASMCA).

Leading brands/products Mr Streng has launched/managed in Australia include Pringles potato chips into the South Australian market, Smyths Confectionery and various food labels under the IXL brand.

Strikeforce WA

Strikeforce WA is a well known sales and marketing specialist in both the wholesale and retail industries.

It currently manages companies including St Dalfour Gourmet Foods, Normandie Foods, Richland Express and Red Island.

About EcoQuest

EcoQuest Limited (ASX: ECQ) is a globally focused clean technology business based in Perth, Western Australia, and is listed on the Australian Stock Exchange (ASX: ECQ) and traded on the German Third Market.

EcoQuest is focused on developing and applying the latest technologies to create products with improved environmental benefits, but still maintaining excellent consumer performance.

The first product in the EcoQuest range is a 90% biodegradable nappy designed for composting, which combines all the performance benefits of current market leading nappies with additional benefits for babies and our environment.

EcoQuest nappies have been tested in accordance with Australian Standard AS4736-2006 Biodegradable Plastics. At the conclusion of six months independent scientific testing, the nappies achieved 90% of the maximum theoretical value for biodegradation.

A rigorous program of independent consumer testing of the new nappy with mothers and their babies has now also been completed, with strong results. It has already received strong interest from potential commercial customers throughout the world.

EcoQuest's intellectual property is focused on non-woven disposable products, and products in planning include wipes and incontinence products.

For more information about EcoQuest visit its corporate website at www.ecoquestltd.com

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