



## **ASX/MEDIA RELEASE**

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# **ONE MILLION BIODEGRADABLE NAPPIES ROLL OFF PRODUCTION LINE HEADED FOR AUSTRALIA: ECOQUEST**

The initial one million biodegradable disposable nappies destined for the Australian market are due to roll off the production line by the end of August, Perth-based clean technology company, EcoQuest (ASX: ECQ), announced today.

EcoQuest - which has developed a disposable nappy that is 90 per cent biodegradable - announced today it had invested about \$350,000 upfront for the maiden production of its *Little Takas* range of nappies, which has one of the highest ratings of biodegradability of any disposable nappy in the world.

The inaugural shipment of one million nappies is due to arrive in Australia in mid-September ahead of them going on sale to consumers across the nation in October.

EcoQuest Chairman, Ms Sylvia Tulloch, said: "Our long-standing vision is about to come to fruition after many months of intense planning and hard work.

"Our 90 per cent biodegradable disposable nappies are on the brink of unveiling, which is something everyone associated with EcoQuest has been committed to for a very long time," she said.

"We announced last week we had signed retail distribution agreements for our nappies with retail brokerage firms PSSM and Strikeforce WA to act as our sales agents throughout mainland Australia.

"Both companies have widespread expertise, including successfully negotiating sales and distribution agreements for other products with national retail giants such as Coles, Woolworths, Target, Metcash and IGA.

"And here we are today announcing we will be launching our nappies through retail outlets across Australia, as well as EcoQuest's own internet site - [www.littletakas.com](http://www.littletakas.com) as of early October.

"This is a very exciting time for the Company as we believe demand for our products will be high as more and more people become aware of our range of nappies and their contribution to addressing the huge environmental problem caused by traditional disposable nappies."

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Ms Tulloch said the first order of *Little Takas* nappies to Australia involved two 40 foot shipping containers holding about 500,000 nappies being sent from the company's manufacturing contractor in Asia to New South Wales for distribution along the Eastern seaboard, while another container (with 250,000 nappies) was headed for Western Australia, and one (250,000 nappies) to South Australia.

A further eight shipping containers of nappies already have been ordered - four are due to roll out in October, and another four are due in December/January.

Additionally, an order of 48,000 of EcoQuest's biodegradable baby wipes is due to arrive in Australia by the end of September.

"Traditional disposable nappies are a significant problem which worries all environmentally concerned parents throughout the world as they take many decades to break down in landfills across the globe," Ms Tulloch said.

"Our *Little Takas* range aims to address the growing global concern over the mountains of plastic, non-sustainable, environmentally-unfriendly waste," she said.

"We are extremely confident parents will be delighted with the quality of our range of biodegradable disposable nappies and wipes."

### **About EcoQuest**

EcoQuest Limited (ASX: ECQ) is a globally focused clean technology business based in Perth, Western Australia, and is listed on the Australian Securities Exchange (ASX: ECQ) and traded on the German Third Market.

EcoQuest is focused on developing and applying the latest technologies to create products with improved environmental benefits, but still maintaining excellent consumer performance.

The first product in the EcoQuest range is a 90% biodegradable nappy designed for composting, which combines all the performance benefits of current market leading nappies with additional benefits for babies and our environment.

EcoQuest nappies have been tested in accordance with Australian Standard AS4736-2006 Biodegradable Plastics. At the conclusion of six months independent scientific testing, the nappies achieved 90% of the maximum theoretical value for biodegradation.

A rigorous program of independent consumer testing of the new nappy with mothers and their babies has now also been completed, with strong results. It has already received strong interest from potential commercial customers throughout the world.

EcoQuest's intellectual property is focused on non-woven disposable products. Further products in planning include biodegradable disposal nappy sacks and incontinence products.

For more information about EcoQuest visit its corporate website at [www.ecoquestltd.com](http://www.ecoquestltd.com)

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