



EcoQuest Limited
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FOCUS ON GERMANY'S "GREEN" INVESTORS WITH AUSSIE 90% BIODEGRADABLE DISPOSABLE NAPPY TECHNOLOGY

Germany's investment community – acknowledged internationally for its strong focus on ecologically sound products – is about to become more familiar with an Australian company at the global forefront of biodegradable disposable nappy technology.

ASX-listed clean technology company, EcoQuest Limited ("ECQ") - which is also listed on the Berlin Stock Exchange with the ticker 51S.BE - said today it was embarking on a range of presentations to a host of potential "green" investors in Germany in coming weeks.

EcoQuest Chairman Sylvia Tulloch said today that EcoQuest's German roadshow would include presentations to large audiences of investors at a range of fairs and exhibitions in Hamburg, Munich, Cologne, Frankfurt and Hannover, between now and the end of November.

"German investors have been building an international reputation for supporting companies that are ecologically, socially and economically responsible," Ms Tulloch said.

"Germany is one of Europe's leading markets for socially responsible investment, and is globally recognised as a leader in 'green' investment," she said.

"That includes growing interest in our company in Germany, thus the reason we are keen to present to as many potential investors as possible in that country.

"We have been working for some months to gain this recognition, and have started to see German investment coming onto our register. To support German shareholders, EcoQuest has also launched a German language website www.ecoquestltd.de"

Ms Tulloch is also a co-founder of Australian dye solar cell technology company, Dyesol, which has been actively traded in Germany for several years.

Ms Tulloch said the German Stock Exchanges were regarded internationally for their 'green' focus which attracted very many investors – in and out of Germany - who prefer to support ecologically sound products.

"Investing in sustainability is a philosophy that is spreading globally," she said.

“Trading in Germany also sets an international benchmark for the value of innovative Australian stocks.

“Further, Germany has the largest economy in Europe, another significant factor in our decision to present in that country.

“Not only are investors on the German Stock Exchanges keen to learn more about our range of 90 per cent biodegradable disposable nappies and 100 per cent biodegradable wipes, but also about how we are launching into the supermarket and speciality baby retail sectors in Australia as the first market region.”

Last week EcoQuest announced, in a major breakthrough into the lucrative baby/infant retail sector, that *Baby Kingdom*, one of Australia’s leading speciality baby store groups, would commence retailing its *Little Takas* range of nappies and wipes from 4 October 2010.

That followed a range of other significant announcements the Company has made this month, including that 109 supermarkets in three states will commence retailing EcoQuest’s *Little Takas* range of biodegradable disposable nappies and wipes from 4 October 2010.

About EcoQuest

EcoQuest Limited (ASX: ECQ) is a globally focused clean technology business based in Perth, Western Australia, and is listed on the Australian Securities Exchange (ASX: ECQ) and traded on the German Third Market.

EcoQuest is focused on developing and applying the latest technologies to create products with improved environmental benefits, but still maintaining excellent consumer performance.

The first product in the EcoQuest range is a 90 per cent biodegradable disposable nappy designed for composting, which combines all the performance benefits of current market leading nappies with additional benefits for babies and our environment.

EcoQuest nappies have been tested in accordance with Australian Standard AS4736-2006 Biodegradable Plastics. At the conclusion of six months independent scientific testing, the nappies achieved 90 per cent of the maximum theoretical value for biodegradation.

A rigorous program of independent consumer testing of the new nappy with mothers and their babies has now also been completed, with strong results. It has already received strong interest from potential commercial customers throughout the world.

EcoQuest’s intellectual property is focused on non-woven disposable products. Further products in planning include biodegradable disposal nappy sacks and incontinence products.

For more information about EcoQuest visit its corporate website at www.ecoquestltd.com

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