



EcoQuest Limited
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GLOBAL TOY RETAIL GIANT TO STOCK ECOQUEST'S 90% BIODEGRADABLE DISPOSABLE NAPPY IN AUSSIE STORES

One of the world's leading toy retail store chains has joined the ever expanding list of specialist stores and supermarkets to stock the world-leading 90 per cent biodegradable disposable nappy range produced by clean technology company, EcoQuest Limited (ASX: ECQ), in all of its mainstream national stores.

The agreement – which also includes the retail giant's specialty baby nursery division – represents another major Australian retailing breakthrough for EcoQuest's *Little Takas* range of nappies and wipes.

The agreement involves the *Little Takas* product range being stocked in all of the global retail group's stores across each mainland state of Australia, and the Australian Capital Territory.

EcoQuest recently announced the availability of its 90 per cent biodegradable disposable nappy range in more than 100 mainstream supermarkets throughout Australia, with the nappies now stocked in more than 200 retail outlets nationally.

"Our agreement with the Australian arm of this well-known international retail giant is a most significant addition to our expanding list of stockists and has the potential to be a 'company maker' for us as it reinforces the international scope and appeal of our business and product proposition," EcoQuest Chairman, Ms Sylvia Tulloch, said today.

"This group is one of the world's leading toy retailers – virtually a household name throughout the world - with more than 2000 stores in excess of 30 countries," she said.

"We have our 'foot in the door' with its Australian division agreeing to stock our *Little Takas* nappies in all of its mainstream national stores, and we are excited about the potential that may exist for us to increase that penetration throughout its chain of international stores.

"This agreement significantly fast-tracks EcoQuest reaching a cash positive position, and goes a long way to repaying our loyal shareholders."

Today's announcement follows the formal launch of the *Little Takas* nappy range in Sydney, New South Wales, last week which featured former Australian swimming champion, Elka Whalan (nee Graham), who is the face of the *Little Takas*.

Other recent milestones announced by EcoQuest include:-

- the breakthrough into the mainstream supermarket shopping sector with more than 100 outlets in four Australian states stocking the range of nappies and wipes, including *Progressive Supa IGA* and *Farmer Jacks Foodworks* stores in WA; *Drakes* supermarkets in SA and Qld, *Romeos Retail Group* and the *Chapley Group* stores in SA; and *Luke's Supa IGA Group* stores in Qld;
- the Company placing initial orders for the manufacture of three million of its *Little Takas* range of nappies, with one million of those already in stock in Australia; and
- the signing of national retail distribution agreements for mainland Australia.

About EcoQuest

EcoQuest Limited (ASX: ECQ) is a globally focused clean technology business based in Perth, Western Australia, and is listed on the Australian Securities Exchange (ASX: ECQ) and traded on the German Third Market.

EcoQuest is focused on developing and applying the latest technologies to create products with improved environmental benefits, but still maintaining excellent consumer performance.

The first product in the EcoQuest range is a 90 per cent biodegradable disposable nappy designed for composting, which combines all the performance benefits of current market leading nappies with additional benefits for babies and our environment.

EcoQuest nappies have been tested in accordance with Australian Standard AS4736-2006 Biodegradable Plastics. At the conclusion of six months independent scientific testing, the nappies achieved 90 per cent of the maximum theoretical value for biodegradation.

A rigorous program of independent consumer testing of the new nappy with mothers and their babies has now also been completed, with strong results. It has already received strong interest from potential commercial customers throughout the world.

EcoQuest's intellectual property is focused on non-woven disposable products. Further products in planning include biodegradable disposal nappy sacks and incontinence products.

For more information about EcoQuest visit its corporate website at www.ecoquestltd.com.

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