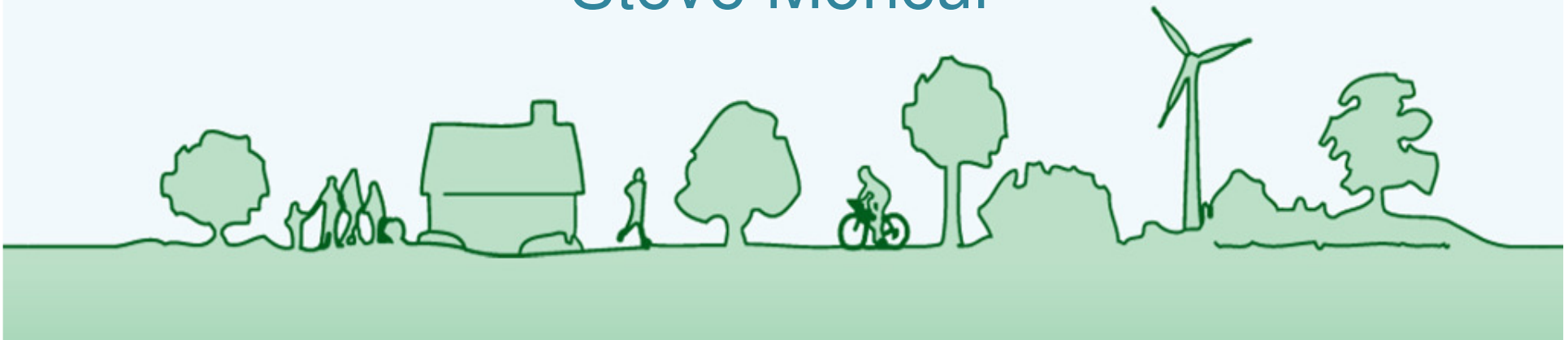


Ecoquest Limited

AGM 30 November 2010
Steve Moncur



2009/2010



- Ecoquest focus moved from Development into Market Entry
- Unique Proposition secured
- 90% Biodegradable Nappy



09/10 Achievements

- Product Development completed for Launch Proposition
- Specifications finalised
- Little Takas Branding designed and TM registered
- Supply Chain finalised
- Corporate website upgraded
- Australian Distributors selected
- Callidus PR appointed
- Elka Whalan appointed Brand Ambassador



Launch Highlights

- 14 October - Baby Kingdom Launch Event featuring Elka Whalan
- Widespread Media coverage Consumer Press & Radio, Websites
- 200+ IGA stores and growing including key multiples eg Drakes, Super IGA's, Romeos
- Toys R Us National listing
- Little Takas website selling product



Current Activity

- November - Bamboo Baby Wipes Launched
- In-Store Sampling 52 IGA's in WA
- Regional Support PR for sampling
- Radio FM - Jackie O Baby Club with Baby Kingdom
- Introductory Free Wipes in Toys R Us
- Dialogue with Metcash National for 1200+ IGA's



The Future

- Continue Coles dialogue
- Woolworths meeting January 2011
- We have a target to reduce our COG's by 25% over the next 12 months
- Range Extensions & New Market Entries



Growth Strategy



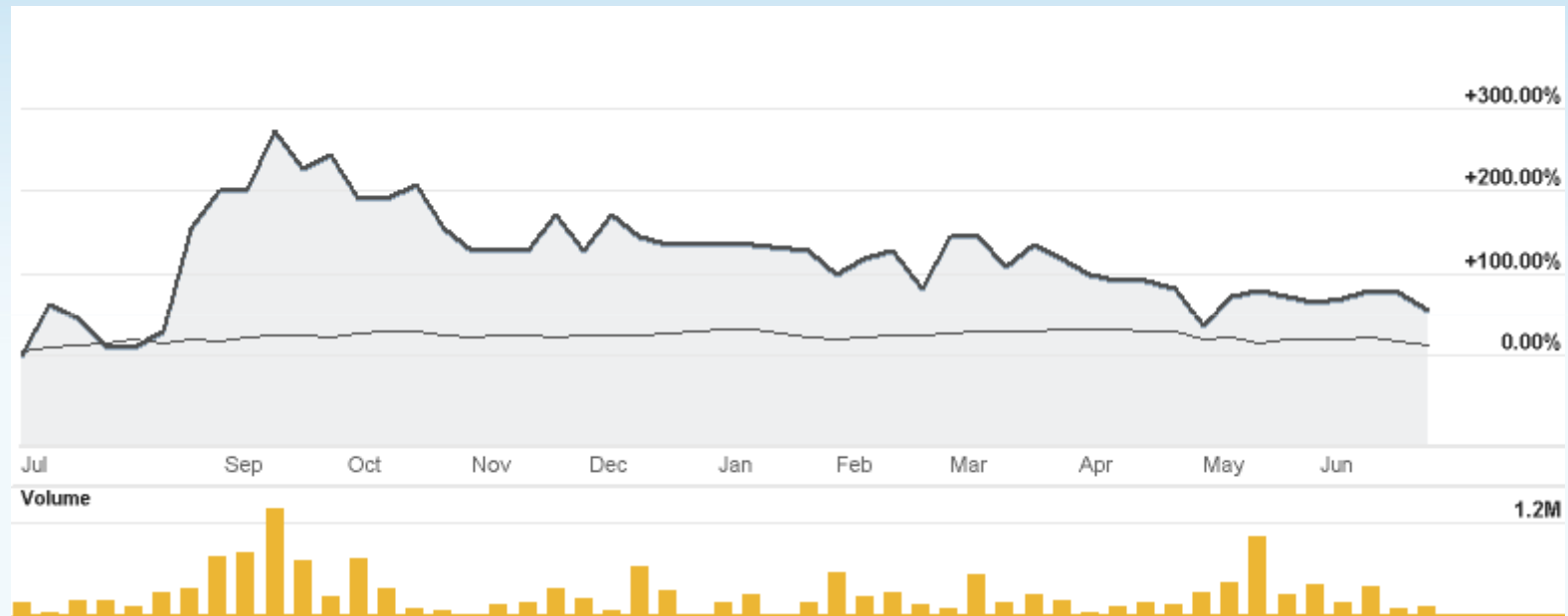
- Top-line Sales Growth
- Positive Cash Flow
- Leading Edge Technology and claim
- Massive Global Market - ECQ in growth sector
- Acquisitions
- Strong Management Team



ASX FINANCIAL PERFORMANCE 09/10



ECQ VS ALL ORDS



CORPORATE INFORMATION



- 715 Share holders (up + 200)
- Top 3 share holders 22%
- Top 20 share holders 52%
- Successful SPP
- \$830,000 cash balance
- Zero debt



Questions

