



EcoQuest Limited
ACN 104 037 372

ASX RELEASE

Thursday, 27 January 2011

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of Eco Quest Limited is pleased to announce the appointment of Mr Matthew Hiscox as an Executive Director of the Company.

In addition, Matthew has been promoted to the position of General Manager – Australasia. He was previously Eco Quest's Australian Sales and Marketing Manager. Matthew will take on full responsibility for the Sales and Marketing functions, with assistance to be provided from the Company's external consultant.

Matthew comes from a strong commercial sales and marketing background within the FMCG and Pharmaceutical industries. He holds a Degree in Marketing and an Advanced Diploma in Human Resources and Industrial Relations. Matthew has worked with global leading companies that have marketed products within the Australian, New Zealand, Asian and Indian markets and brings significant experience within those regions.

The appointment of Matthew as an Executive Director and General Manager – Australasia is in recognition of his successful driving of the launch of Eco Quest biodegradable nappy and wipes products in Australia and for the leadership he has shown within the business. Matthew has successfully negotiated and finalised the commercial agreements with the Australian sales agents and distributors and has successfully negotiated with the IGA retail chains and the largest toy retailer in the world Toys-R-Us.

About EcoQuest

EcoQuest Limited (ASX: ECQ) is a globally focused clean technology business based in Perth, Western Australia, and is listed on the Australian Securities Exchange (ASX: ECQ) and traded on the German Third Market.

EcoQuest is focused on developing and applying the latest technologies to create products with improved environmental benefits, but still maintaining excellent consumer performance.

The first product in the EcoQuest stable is its Little Takas nappy range - a 90 per cent biodegradable disposable nappy designed for composting, which combines all the performance benefits of current market leading nappies with additional benefits for babies and our environment.

EcoQuest nappies have been tested in accordance with Australian Standard AS4736-2006 Biodegradable Plastics. At the conclusion of six months independent scientific testing, the nappies achieved 90 per cent of the maximum theoretical value for biodegradation.

A rigorous program of independent consumer testing of the new nappy with mothers and their babies has now also been completed, with strong results. It has already received strong interest from potential commercial customers throughout the world.

EcoQuest's intellectual property is focused on non-woven disposable products. Further products in planning include biodegradable disposal nappy sacks and incontinence products.

For more information about EcoQuest visit its corporate website at www.ecoquestltd.com.

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