



**EcoQuest Limited**  
ACN 104 037 372

## **ASX/MEDIA RELEASE**

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### **NSW'S LARGEST INDEPENDENT SUPERMARKET CHAIN TO STOCK ENVIRONMENTALLY-CONSCIOUS *LITTLE TAKAS* NAPPY**

The largest independent supermarket chain in New South Wales, *Franklins*, will today start stocking a revolutionary biodegradable disposable nappy by clean technology company, EcoQuest Limited (ASX: ECQ).

*Franklins* will sell EcoQuest's popular *Little Takas* range of biodegradable disposable nappies and baby wipes in all of its 80 stores throughout NSW, the Company said today.

And in another significant milestone for EcoQuest, today's announcement takes the number of retail outlets across Australia now selling the *Little Takas* range of nappies – which are 90 per cent biodegradable - to about 400.

"More and more Australians are turning to our *Little Takas* nappies and baby wipes to keep their little ones dry and comfortable," EcoQuest Chairman, Ms Sylvia Tulloch, said today.

"Robust consumer interest and demand, coupled with increased general awareness of products with reputable environmental credentials, has led to strong interest from a range of potential stockists around Australia inquiring about our products," she said.

"To have nearly 400 national retail outlets now selling our nappies and wipes to their customers is a strong endorsement of their increasing popularity.

"We are delighted to have such a well-known grocery chain in NSW to now be selling our entire *Little Takas* range."

Retailers throughout Australia now selling *Little Takas* nappies include the *Toys 'R' Us* chain's 30 stores across each mainland state, and the Australian Capital Territory; the Progressive Supa IGA and Farmer Jacks Foodworks stores in WA; Drakes supermarkets in SA and Qld, Romeos Retail Group and the Chapley Group stores in SA; Luke's Supa IGA Group stores in Qld; and the Baby Kingdom speciality stores in NSW.

EcoQuest announced last week it would embark on an Australia-wide sampling campaign of its popular *Little Takas* range in *Toys 'R' Us* 30 national stores.

As part of the national promotional campaign, shoppers in all *Toys 'R' Us* stores around Australia will be given samples of *Little Takas* to try on their own infant, or a young child they might know – like their grandchild.

Five lucky mothers also will win a years' supply of *Little Takas* nappies.

**EcoQuest Limited** – 1/66 Mill Point Road, South Perth W.A 6151 - PO Box 1221, South Perth W.A. 6951  
**T:** + 618 9277 7476 **F:** + 618 9277 7472 **E:** [admin@ecoquestlimited.com.au](mailto:admin@ecoquestlimited.com.au) **W:** [www.ecoquestlimited.com.au](http://www.ecoquestlimited.com.au)  
**ABN** - 98 104 037 372

**MEDIA CONTACTS:**

**Sylvia Tulloch**  
**Chairman**  
**EcoQuest Limited**  
**(0405) 357 451**

**Sean Whittington**  
**Field Public Relations**  
**(08) 8234 9555**  
**(0412) 591 520**

**About EcoQuest**

EcoQuest Limited (ASX: ECQ) is a globally focused clean technology business based in Perth, Western Australia, and is listed on the Australian Securities Exchange (ASX: ECQ) and traded on the German Third Market.

EcoQuest is focused on developing and applying the latest technologies to create products with improved environmental benefits, but still maintaining excellent consumer performance.

The first product in the EcoQuest range is a 90 per cent biodegradable disposable nappy, called *Little Takas*, designed for composting, which combines all the performance benefits of current market leading nappies with additional benefits for babies and our environment.

EcoQuest nappies have been tested in accordance with Australian Standard AS4736-2006 Biodegradable Plastics. At the conclusion of six months independent scientific testing, the nappies achieved 90 per cent of the maximum theoretical value for biodegradation.

A rigorous program of independent consumer testing of the new nappy with mothers and their babies has now also been completed, with strong results. It has already received strong interest from potential commercial customers throughout the world.

EcoQuest's intellectual property is focused on non-woven disposable products. Further products in planning include biodegradable disposal nappy sacks and incontinence products.

For more information about EcoQuest visit its corporate website at [www.ecoquestltd.com](http://www.ecoquestltd.com).