



EcoQuest Limited
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NEW GLOBAL WEBSITE UNVEILED FOR WORLD-LEADING BIODEGRADABLE DISPOSABLE NAPPY

The Australian company at the forefront of world-leading biodegradable disposable nappy technology today launched a new website designed to make it easier for customers around the world to purchase its products.

Clean technology company, EcoQuest Limited (ASX: ECQ), today unveiled the new website for its *Little Takas* range of disposable nappies which are 90 per cent biodegradable.

Located at www.littletakas.com, the new site has a range of special features designed to engage visitors to the site.

A key feature of the new website is a section where the entire *Little Takas* range – including all the different sizes available - can be viewed and purchased online.

Other sections include Special Offers, Testimonials for current customers to post their views about the nappies, and Elka's Blog, where former Olympic swimming star, Elka Whalan, posts regular updates about raising her young child and using *Little Takas* nappies.

"Knowledge of our *Little Takas* biodegradable disposable nappy range is rapidly expanding into many countries around the world," EcoQuest Chairman, Ms Sylvia Tulloch, said today.

"As such, we wanted a contemporary, interactive website with the ability for our global online customers – and potential new customers – to be able to purchase products no matter what country they lived in," she said.

"We also wanted a website that allowed our customers to critique our nappies, as well as further educate themselves about the environmental credentials of our products.

"Another special feature built into the website is the ability to track the number of people visiting our site, and which areas are attracting the most traffic – elements that will assist our ongoing market research, which already indicates widespread and growing demand for our range of 90 per cent biodegradable disposable nappies."

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About EcoQuest

EcoQuest Limited (ASX: ECQ) is a globally focused clean technology business based in Perth, Western Australia, and is listed on the Australian Securities Exchange (ASX: ECQ) and traded on the German Third Market.

EcoQuest is focused on developing and applying the latest technologies to create products with improved environmental benefits, but still maintaining excellent consumer performance.

The first product in the EcoQuest range is a 90 per cent biodegradable disposable nappy, called *Little Takas*, designed for composting, which combines all the performance benefits of current market leading nappies with additional benefits for babies and our environment.

EcoQuest nappies have been tested in accordance with Australian Standard AS4736-2006 Biodegradable Plastics. At the conclusion of six months independent scientific testing, the nappies achieved 90 per cent of the maximum theoretical value for biodegradation.

A rigorous program of independent consumer testing of the new nappy with mothers and their babies has now also been completed, with strong results. It has already received strong interest from potential commercial customers throughout the world.

EcoQuest's intellectual property is focused on non-woven disposable products. Further products in planning include biodegradable disposal nappy sacks and incontinence products.

For more information about EcoQuest visit its corporate website at www.ecoquestltd.com.